

## GEA launches new Group structure

Düsseldorf, June 8, 2015 – GEA has launched the optimized new Group structure developed as part of its “Fit for 2020” initiative, marking a fundamental shift both in its internal structure and organization, and in its external customer relations. Starting immediately, the Group is bundling and reporting the development and manufacturing of products and the provision of process solutions in two new business areas – “Equipment” and “Solutions.” The new bundling into business areas of roughly equal strength promises greater operational synergies spanning technologies and applications, and promotes functional excellence by standardizing processes. For GEA’s customers this means a single national organization per country as a central point of contact covering the entire product portfolio and offering all services on a local basis. The new structure will enable GEA to generate substantial savings while supporting further growth.

In the Equipment business area, GEA brings together all activities that feature standardized and (in part) customer-specific equipment offerings. As a general rule, products are manufactured in large quantities as part of large-scale series production on a standardized and modular basis. The Solutions business area brings together all project-based offerings that extensively cover customer-specific and modular solutions. The business areas tailor their products and services to the specific applications and customer requirements.

“The new structure is designed to help us develop from a very good to an outstanding Company based on a simplified, harmonized, and more streamlined organization. This means the maximum possible focus within each unit, with clearly defined responsibilities in terms of applications, products, technologies, and services. In addition, the changes will safeguard and further improve our customer focus through first-rate innovations and services, rapid decision-making processes, uniform and coordinated customer management, and much more,” said Jürg Oleas, CEO of GEA.

The most visible indication of the changes is the Group’s new website ([www.gea.com](http://www.gea.com)), which was launched at the same time. The significantly updated and more consistent site is now clearly divided into products, applications, and services. Customers are only a few clicks away from both the entire GEA portfolio and the relevant contacts at the affiliates. The new web presence replaces the more than 200 separate Group company websites that had previously existed and illustrates the Company’s goal – “OneGEA.”

### About GEA

GEA is one of the largest suppliers for the food processing industry and a wide range of process industries that generated consolidated sales of approximately EUR 4.5 billion in 2014. As an international technology group, the Company focuses on process technology and components for sophisticated production processes in various end-user markets. The Group generates more than 70 percent of its revenue in the sustainably growing food industry. As of March 31, 2015, the Group employed more than 18,000 people worldwide. GEA is a market and technology leader in its business areas. The Company is listed in Germany’s MDAX stock index (G1A, WKN 660 200). In addition, GEA’s share is a constituent of one of the MSCI Global Sustainability Indexes. Further information is available on the Internet at [www.gea.com](http://www.gea.com).

If you do not want to receive any further information from GEA, please send an email to [pr@gea.com](mailto:pr@gea.com) or call us (tel: +49- (0)211-9136-1492).