

## PRESS RELEASE

### GEA brings automation to the barn with the FRone feed pusher

Naperville (U.S., Illinois) – June 21, 2017 – The FRone automated feed pusher from GEA works around the clock to keep fresh, high-quality feed at the bunk, maximizing the cows' production potential while giving farmers back countless hours of valuable time.

“Dairy farmers are always looking for innovative ways to keep labor costs down while boosting milk production and automated feed pushing is an easy way to do that,” says Eric Moscho, director of barn equipment sales with GEA North America. “Cows are more apt to increase their dry matter intake when feed is constantly available. The FRone keeps feed in front of cows day and night, increasing milk production and decreasing feed refusal.”

The FRone can be easily programmed in an unlimited number of routes throughout a 24-hour period with start times that best fit the farm's feeding regime. It's also capable of cleaning the whole feed alley. After each route, the FRone returns to the charging station to recharge until the next scheduled feed push.

“With up to 19 hours of run time available, the FRone will keep feed available all the time, so farmers don't have to,” says Moscho. “Plus, its robust, reliable design ensures longevity and limited maintenance. Between the time and labor savings and increased milk production, the robot will quickly pay for itself.”

Customers can optimize their bunk management, regardless of the farm's size or barn style, with the help of the FRone automated feed pusher.



**Figure and video:** With up to 19 hours of run time available, the FRone will keep feed available 24/7. (GEA)

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**Editor's Note:**

Images and video are available here: <http://bit.ly/2nd1cRH>

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**About GEA**

GEA is one of the largest suppliers for the food processing industry and a wide range of other industries that generated consolidated revenues of approximately EUR 4.5 billion in 2016. The international technology group focuses on process technology and components for sophisticated production processes in various end-user markets. The group generates around 70 percent of its revenue in the food and beverages sector that enjoys long-term sustainable growth. As of March 31, 2017, the company employed about 17,000 people worldwide. GEA is a market and technology leader in its business areas. The company is listed on the German MDAX (G1A, WKN 660 200). In addition, GEA's stock is included in the MSCI Global Sustainability Indexes. Further information is available on the Internet at [gea.com](http://gea.com).

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