

PRESS RELEASE

GEA steps up its approach to innovation as a founding partner of MassChallenge Switzerland

Düsseldorf (Germany), June 10, 2016 – Today, GEA joined as a founding partner of MassChallenge Switzerland. MassChallenge is a non-governmental organization (NGO) enabling startups to gain access to a global network of mentors and venture capital investors without actually acquiring stakes in these startup companies. By offering mentoring schemes and access to other resources, the organization supports select young entrepreneurs that harbor a potential for the future.

“The MassChallenge initiative is fully in line with GEA’s approach aimed at providing innovative solutions for the food processing industry”, said Jürg Oleas, GEA’s CEO. “Within the framework of our strategic realignment, we commenced by restructuring and further strengthening our internal innovation management. Our partnership with MassChallenge and the exchange with other companies will allow us to benefit from further ideas we can harness for the benefit of our customers in Switzerland and all around the globe.”

Along with GEA, the MassChallenge Switzerland founding partners include Bühler Group, Givaudan, Nestlé, Inartis Foundation as well as the Swiss Economic Forum.

Corporate Media and Press:

Marc Pönitz

Peter-Müller-Str. 12, 40468 Düsseldorf, Germany

Tel. +49 (0)211 9136-1500

marc.poenitz@gea.com

About GEA

GEA is one of the largest suppliers for the food processing industry and a wide range of process industries that generated consolidated revenues of approximately EUR 4.6 billion in 2015. As an international technology group, the Company focuses on process technology and components for sophisticated production processes in various end-user markets. The Group generates more than 70 percent of its revenue in the food sector that enjoys long-term sustainable growth. As of March 31, 2016, the Company employed over 17,000 people worldwide. GEA is a market and technology leader in its business areas. The Company is listed in Germany’s MDAX (G1A, WKN 660 200). In addition, GEA’s share is a constituent of the MSCI Global Sustainability Indexes. Further information is available on the Internet at gea.com.

If you do not want to receive any further information from GEA, please send an email to pr@gea.com.